

Nature of the Sample - Nevada

		Nevada Adults	Nevada Registered Voters	Nevada Likely Voters
		Col %	Col %	Col %
Nevada Adults		100%		
Nevada Registered Voters		88%	100%	
Nevada Likely Voters		66%	75%	100%
Party Identification	Democrat	38%	38%	38%
	Republican	29%	29%	31%
	Independent	32%	32%	30%
Party Identification	Strong Democrats	27%	27%	28%
	Not strong Democrats	11%	11%	10%
	Democratic leaning independents	11%	11%	9%
	Just Independents	9%	9%	9%
	Republican leaning independents	12%	12%	12%
	Not strong Republicans	9%	9%	8%
	Strong Republicans	20%	20%	22%
Party Registration	Democrat	43%	43%	43%
	Republican	35%	35%	36%
	Independent	22%	22%	20%
Political Ideology	Very liberal	6%	6%	6%
	Liberal	18%	18%	18%
	Moderate	39%	39%	38%
	Conservative	28%	28%	29%
	Very conservative	9%	9%	9%
Past Participation**	Yes	88%	88%	92%
	No	12%	12%	8%
Tea Party Supporters		27%	27%	28%
Gender	Men	50%	49%	50%
	Women	50%	51%	50%
Age	Under 45	48%	45%	42%
	45 or older	52%	55%	58%
Age	18 to 29	21%	19%	16%
	30 to 44	28%	27%	26%
	45 to 59	27%	28%	29%
	60 or older	25%	27%	29%
Race	White	62%	64%	66%
	African American	7%	8%	7%
	Latino	23%	21%	20%
Region	Washoe County	16%	17%	19%
	Clark County	72%	71%	67%
	Rest of State	12%	12%	14%
Household Income	Less than \$75,000	68%	67%	65%
	\$75,000 or more	32%	33%	35%
Education	Not college graduate	68%	66%	63%
	College graduate	32%	34%	37%
Marital Status	Married	52%	54%	57%
	Not married	48%	46%	43%
White Evangelical Christians		10%	10%	11%
Have you ever served in the U.S. Military?	Yes	15%	16%	17%
	No	85%	84%	83%
Interview Type	Landline	73%	75%	77%
	Cell Phone	27%	25%	23%

NBC News/WSJ/Marist Poll Nevada Adults. Interviews conducted September 23rd through September 25th, 2012, N=1492 MOE +/- 2.5 percentage points.

Nevada Registered Voters: N=1308 MOE +/- 2.7 percentage points.

Nevada Likely Voters: N=984 MOE +/- 3.1 percentage points.

Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.